

Warwick^{Valley}Dispatch

Your INDEPENDENT Hometown Newspaper Since 1885

Space / Copy / Proof Deadlines

Editorial and Press Releases	Monday Noon
Display Ads	Friday Noon
Display ads Camera Ready	Monday 10 am

(with prior reservation)

Cancellations: Monday 10 am
 Special Section Cancellations one week prior to printing.

If you require a proof of your ad please allow two extra business days.

Requirements for submitting your ads/artwork digitally:
 Acrobat .PDF (Preferred) 300 dpi resolution
 Adobe. jpg. or tif 300 dpi resolution.

Send artwork as an attachment NOT embedded in a word document.
 A contact phone number and email must be submitted with all camera ready ads.

Requirements for submitting your photos digitally:
 Photos must be at least 5"x7" and or 300dpi
 Please send photos as a separate attachment NOT embedded in a word document.

Email ads to ads@wvdispatch.com

For sales call 845-986-2216
 or email sales@wvdispatch.com

Each page is 6 columns wide and 14 inches tall. Pricing for display ads sized differently than those shown in the diagram are priced at 7 dollars per inch. Example: An ad two columns by 3 inches will cost \$42 per insertion.

Frequency Rates:

Please call your sales rep for details -

Additional Rates:

Business Directory \$200 for 13 weeks
 Classified \$12 per week (for 12 lines)
 Open Inch Rate for display ads
 \$7 (per column/inch)

All information is subject to change; revised 4/13/07

Mechanical Requirements

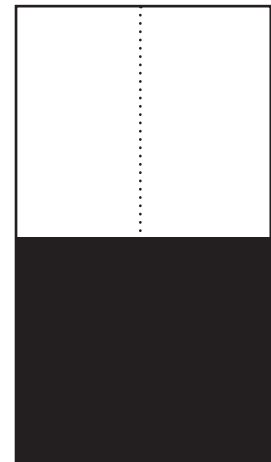
1 column = 1.5"
 2 column = 3.25"
 3 column = 5"
 4 column = 6.75"
 5 column = 8.5"
 6 column = 10.25"

These are examples

Full Page
 10.25" x 14"
 \$530



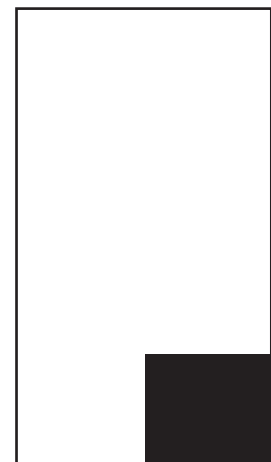
Half Page
 10.25" x 7"
 \$280



Quarter Page
 5" x 7"
 \$150



Eighth Page
 5" x 3.75"
 \$80



Advertising Deadlines: Friday 12 pm

Space reservations are the responsibility of the advertiser